



YOUNG ADULTS **SUMMER COURSES** (15-17-YEAR-OLDS)

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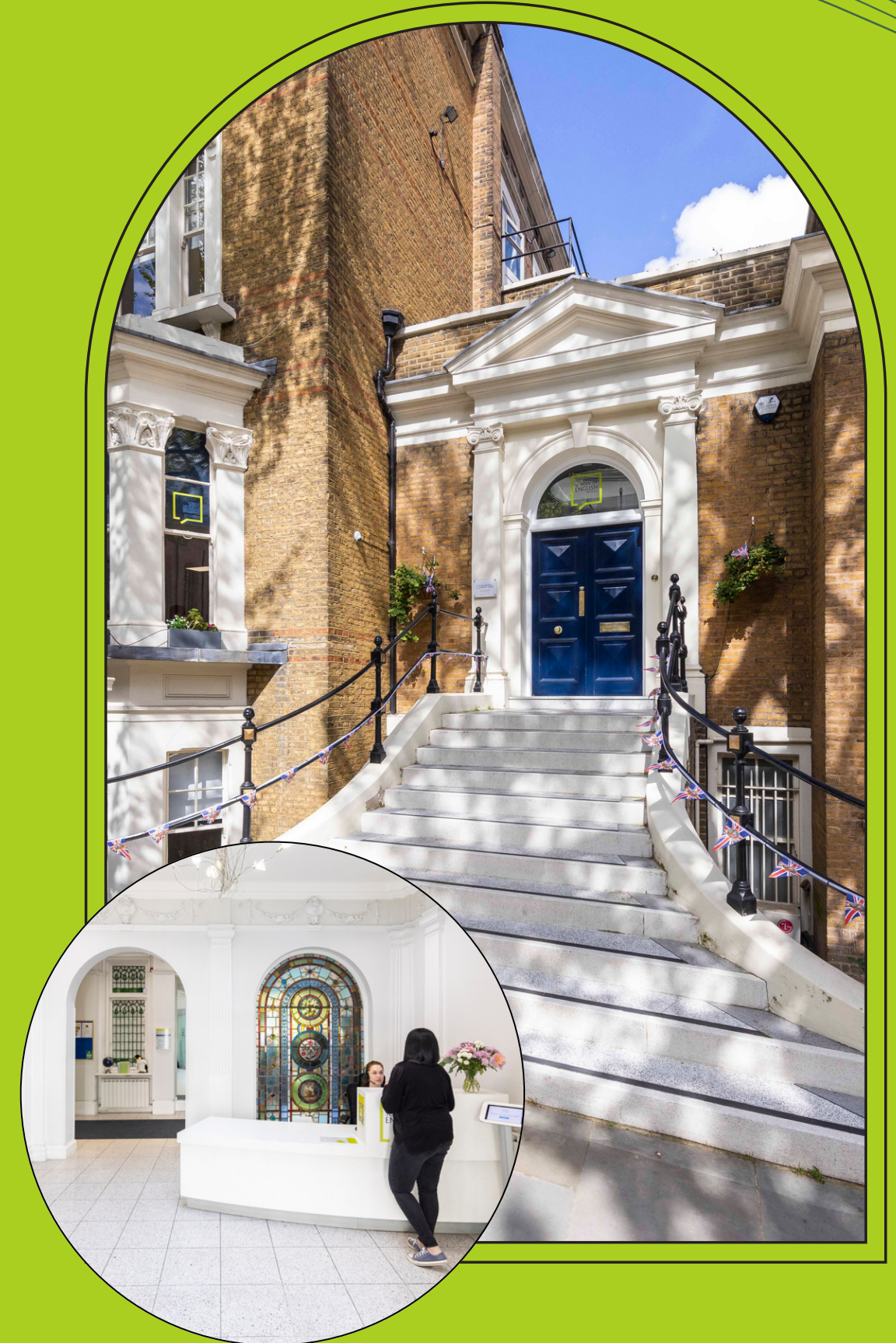


OUR STORY...



With over 100 years of experience in tailored training, **The London School of English** is the oldest accredited Language School in the world. **Founded in 1912**, the school is accredited by The British Council with **perfect scores**.

We are located in the heart of the fashionable **Holland Park district** in Kensington and Chelsea. The area is full of shops and restaurants and the school is just a 10-minute walk from Westfield, one of the largest city shopping centres in Europe.



SUMMER PROGRAMME 2024

3 INNOVATIVE COURSES



BUSINESS PIONEERS

Our courses are expertly crafted to engage and nurture students' ambitions, expand their knowledge and develop their natural talents and skills. Our trainers ensure this with a fun, dynamic and supportive environment.



GLOBAL LEADERS

The programme does not follow an EFL curriculum (English as a Foreign Language), instead, our courses were built to engage and challenge students in an interactive environment. The lessons are full of lively discussions, debates, competitions and opportunities for them to practise what they learn.



DIGITAL MEDIA INNOVATORS

SUMMARY

For Ages: 15–17

Course Length: 2 weeks

Level of English: B1+ / IELTS 5.5

Maximum group size: 14

Dates: July and August 2024

Location: University of London

Accommodation: University residence living

Room description: Single room



OUR CENTRE SUMMER SCHOOL



Our programme takes place at the University of London Senate House building, an iconic Art Deco building in the centre of Bloomsbury. The building is well-known for its large academic library and state-of-the-art learning facilities, used for filming Batman and James Bond (1984).

BUSINESS PIONEERS

DRIVERS OF SUCCESS

The course is for focused young adults who wish to explore their future options within the business setting. Students will explore business operations, how to turn ideas into reality and get valuable experience in dealing with practical challenges they may face along the way. This is a great course for students interested in pursuing a Business, Finance or Marketing degree.



Week 1: Business Pioneers: Drivers of Success

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls
		Day 1: Intros	Day 2: Success/Failure	Day 3: Pitch Prep	Day 4: Pitch Prep	Day 5: Pitches	
AM Period 1		Lesson 1 Introductions and Ice-breaking activities	Lesson 1 Lessons from Success: Companies that have succeeded and why	Lesson 1 Opening your business pitch: introductions, hooks, <u>problems</u> and solutions	Lesson 1 Marketing & Sales Strategies: How to sell what to whom?	Lesson 1 Body language and intonation when giving pitches and presentations	Lie- in and free time
		Break	Break	Break	Break	Break	
AM Period 2		Lesson 2 Guest Speaker: Fraser Doherty	Lesson 2 Lessons from Failure: Companies that have failed and why	Lesson 2 Developing your business pitch: value propositions & market opportunities	Lesson 2 Creating and structuring teams and hierarchies	Lesson 2 Business Pitches	
		Break	Break	Break	Break	Break	
AM Period 3		Lesson 3 Introduction to the course and to the Business Pitch & Challenge	Lesson 3 Bringing it together: What are the key factors for successful entrepreneurialism?	Lesson 3 All about Business Models: How will it all work?	Lesson 3 All about the money: Financial projections and funding asks	Lesson 3 Business <u>Pitches</u> , <u>Feedback</u> & Award	
Lunch		Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in halls
	Arrival & inductions	Social Programme Activities	Private Guided Tour of City of London Financial District	Week 1 Business Pitch preparation	Week 1 Business Pitch preparation	Social Programme Activities	Westfield

GLOBAL LEADERS

CHANGE MAKERS OF TOMORROW

The course was developed for young adults with a passion for making changes! From a career in Business, Law, Politics, or International Relations, the course aims to build and develop confidence, communication and public speaking abilities, negotiation, active listening, personal branding and cultural competence.



Week 1: Global Leaders: Change makers of tomorrow



	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls
		Day 1: Intros	Day 2: Environment	Day 3: Economic Equality	Day 4: Education	Day 5: Presentations	
AM Period 1		Lesson 1 Guest Speaker: David <u>Saddington</u>	Lesson 1 Environmental Sustainability: How can we combat climate change and protect biodiversity?	Lesson 1 Income: What are the disparities across individuals, communities & nations?	Lesson 1 Educational Disparities: What is the influence of education on income levels and opportunities	Lesson 1 WEEKLY REVIEW	Lie- in and free time
		Break	Break	Break	Break	Break	
AM Period 2		Lesson 2 Introductions, <u>ice-breakers</u> and introduction to the course	Lesson 2 Sustainable Resources: How to ensure resources for all?	Lesson 2 Inclusive Economic Growth: How can we reduce inequality?	Lesson 2 Education and Knowledge Access: Promoting quality education and lifelong learning for all	Lesson 2 Active Citizenship Challenge: project presentations	
		Break	Break	Break	Break	Break	
AM Period 3		Lesson 3 Introduction to the UN Sustainability Goals & the Active Citizenship Challenge	Lesson 3 Task – Designing an effective campaign INTRO TO PARLIAMENT TOUR	Lesson 3 PRESENTATION INPUT	Lesson 3 Task – Authentic case study on girls accesses to education in Ghana	Lesson 3 Active Citizenship Challenge: project presentations, feedback & award.	
Lunch		Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in halls
		Arrival & inductions	Social Programme Activities	Guided Tour of the Houses of Parliament	Week 1 Active Citizenship Challenge preparation	Week 1 Active Citizenship Challenge preparation	Social Programme Activities
		Dinner in Halls	Dinner in Halls	Dinner in Halls	Dinner in Halls	Dinner in Halls	Dinner in Halls

DIGITAL MEDIA INNOVATORS

THE NEXT DISRUPTORS

Partnered with the renowned British Film Institute (BFI) in London, the programme was designed for future Content Creators, Journalists, Creative Marketers, and Brand Ambassadors. The course provides an understanding of digital footprint, critical & reflective analysis, digital media channels, filming, editing and storytelling.



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STUDENT LIFE

Students will stay at International Hall, a UCL Hall of Residence, a 10-minute walk from Senate House. Located in Bloomsbury, it is near Russell Square and Kings Cross St. Pancras.

All students have their own bedroom with a shared bathroom. There is also a dining hall where students will eat together, and a launderette in case they need clean clothes.





Included in the course fees are one full-day and one half-day visit in and around London. **These excursions** are designed to add to the Summer School experience, giving students the opportunity to make **new friends**, enjoy **new experiences**, and see more of London. Examples of our visits include:



- An Adventure Theme Park for a day of freedom and fun!
- The world-famous Natural History Museum.
- The Parliament of the United Kingdom of Great Britain.
- A boat trip down the Thames sailing through the heart of the city.

FEES & DATES

£3,800* for the 2-week programme

*Price includes course, accommodation, all meals, airport transfers, all social activities and excursions, and insurance.

- Sunday 30 June 2024 – Saturday 13 July 2024
- Sunday 14 July 2024 – Saturday 27 July 2024
- Sunday 28 July 2024 – Saturday 10 August 2024

COMMISSION

- **Gross Price – £3,800**
- **NET price £2,945 – 22.5% commission**

Deadlines for payments are as follows:

- Commencing 30th June: Full payment by 1st May 2024
- Commencing 14th July: Full payment by 14th May 2024
- Commencing 28th July: Full payment by 28th May 2024



THANK YOU!



Shama Khan

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