

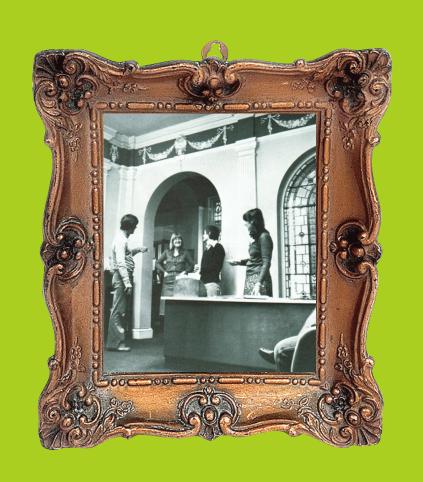
YOUNG ADULTS SUMMER COURSES

(15-17-YEAR-OLDS)

WWW.LONDONSCHOOL.COM/YOUNGADULTS

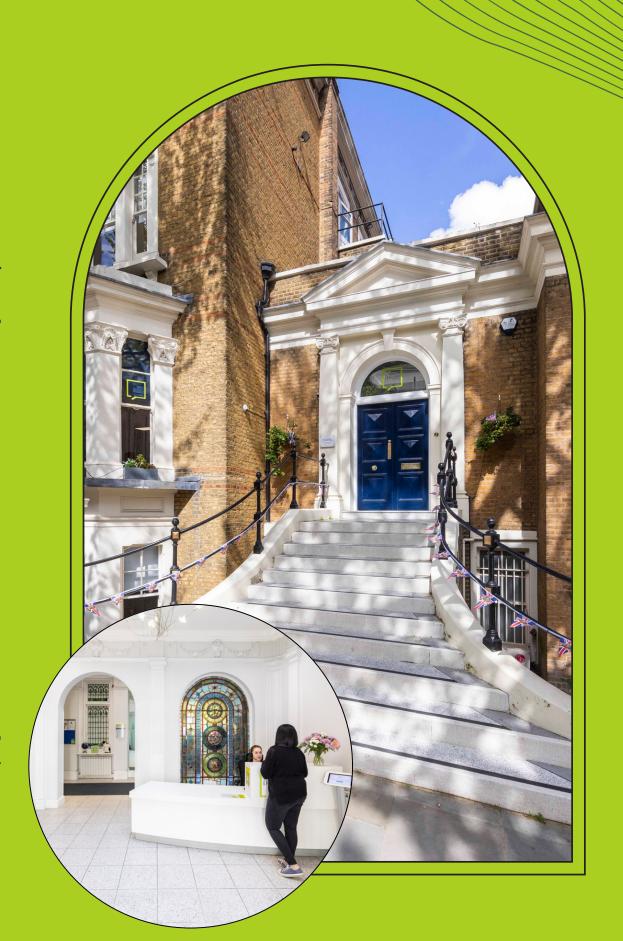


我们的故事...



拥有超过100年的个性化培训经验, 伦敦英语学校是世界上最古老的认 证语言学校。成立于1912年,该学 校由英国文化协会认证,并取得了 满分。

我们位于肯辛顿和切尔西时尚的荷兰公园区中心。该地区充满了商店和餐馆,学校距离西田购物中心仅有10分钟的步行路程,西田是欧洲最大的城市购物中心之一。



商业先驱



全球领导者



数字媒体创新者

夏季课程2024

3个创新课程

我们的课程经过精心设计,旨在激发和培养学生的抱负,拓展他们的知识,并发展他们的天赋和技能。我们的培训师通过轻松、富有活力和支持性的环境确保这一点。

该课程不遵循英语作为外语(EFL)的课程,相反,我们的课程旨在在一个互动的环境中吸引并挑战学生。课程充满了生动的讨论、辩论、竞赛以及让他们实践所学的机会

概括

年龄: 15-17岁

课程时长: 2周

英语水平: B1+ / IELTS 5.5

最大团队规模: 14人

日期: 2024年7月和8月

地点: 伦敦大学

住宿: 大学宿舍

房间描述:单人房



我们的中心

暑期学校





我们的课程在伦敦大学参议院大楼举行,这是一座位于布卢姆斯伯里中心的标志性装饰艺术建筑。该建筑以其宏伟的学术图书馆和先进的学习设施而闻名,曾用于拍摄《蝙蝠侠》和《詹姆斯·邦德》(1984年)。

商业先驱

成功的推动者

该课程适用于专注的年轻成年人, 他们希望在商业环境中探索未来的 选择。学生将探讨业务运营,如何 将想法付诸实践,并在处理可能遇 到的实际挑战中获得宝贵的经验。 对于有兴趣攻读商业、金融或营销 学位的学生来说,这是一门很好的 课程。





Week 1: Business Pioneers: Drivers of Success

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls
		Day 1: Intros	Day 2: Success/Failure	Day 3: Pitch Prep	Day 4: Pitch Prep	Day 5: Pitches	
AM Period 1		Lesson 1 Introductions and Ice- breaking activities	Lesson 1 Lessons from Success: Companies that have succeeded and why	Lesson 1 Opening your business pitch: introductions, hooks, problems and solutions	Lesson 1 Marketing & Sales Strategies: How to sell what to whom?	Lesson 1 Body language and intonation when giving pitches and presentations	
		Break	Break	Break	Break	Break	Lie- in
AM Period 2		Lesson 2 Guest Speaker: Fraser Doherty	Lesson 2 Lessons from Failure: Companies that have failed and why	Lesson 2 Developing your business pitch: value propositions & market opportunities	Lesson 2 Creating and structuring teams and hierarchies	Lesson 2 Business Pitches	and free time
		Break	Break	Break	Break	Break	
AM Period 3		Lesson 3 Introduction to the course and to the Business Pitch & Challenge	Lesson 3 Bringing it together: What are the key factors for successful entrepreneurialism?	Lesson 3 All about Business Models: How will it all work?	Lesson 3 All about the money: Financial projections and funding asks	Lesson 3 Business <u>Pitches,</u> <u>Feedback</u> & Award	
Lunch		Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in halls
	Arrival & inductions	Social Programme Activities	Private Guided Tour of City of London Financial District	Week 1 Business Pitch preparation	Week 1 Business Pitch preparation	Social Programme Activities	Westfield

全球领导者

明日的变革者

该课程专为热衷于创变的年轻成年人而设计!无论是从事商业、法律、政治还是国际关系的职业,该课程旨在建立和发展自信、沟通和演讲能力、谈判技巧、积极倾听、个人品牌塑造以及跨文化能力





Week 1: Global Leaders: Change makers of tomorrow

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	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls
		Day 1: Intros	Day 2: Environment	Day 3: Economic Equality	Day 4: Education	Day 5: Presentations	
AM Period 1		Lesson 1 Guest Speaker: David Saddington	Lesson 1 Environmental Sustainability: How can we combat climate change and protect biodiversity?	Lesson 1 Income: What are the disparities across individuals, communities & nations?	Lesson 1 Educational Disparities: What is the influence of education on income levels and opportunities	Lesson 1 WEEKLY REVIEW	
		Break	Break	Break	Break	Break	Lie- in and free time
AM Period 2		Lesson 2 Introductions, ice- breakers and introduction to the course	Lesson 2 Sustainable Resources: How to ensure resources for all?	Lesson 2 Inclusive Economic Growth: How can we reduce inequality?	Lesson 2 Education and Knowledge Access: Promoting quality education and lifelong learning for all	Lesson 2 Active Citizenship Challenge: project presentations	
		Break	Break	Break	Break	Break	
AM Period 3		Lesson 3 Introduction to the UN Sustainability Goals & the Active Citizenship Challenge	Lesson 3 Task – Designing an effective campaign INTRO TO PARLIAMENT TOUR	Lesson 3 PRESENATION INPUT	Lesson 3 Task – Authentic case study on girls accesses to education in Ghana	Lesson 3 Active Citizenship Challenge: project presentations, feedback & award.	
Lunch		Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in halls
	Arrival & inductions	Social Programme Activities	Guided Tour of the Houses of Parliament	Week 1 Active Citizenship Challenge preparation	Week 1 Active Citizenship Challenge preparation	Social Programme Activities	Westfield
	Dinner in Halls	Dinner in Halls	Dinner in Halls	Dinner in Halls	Dinner in Halls	Dinner in Halls	Dinner in Halls

数字媒体创新者

下一波颠覆者

与伦敦著名的英国电影学院(BFI)合作,该课程旨在为未来的内容创作者、记者、创意营销人员和品牌大使打造。该课程提供对数字足迹、批判性和反思性分析、数字媒体渠道、摄制、编辑和叙事的理解





Week 1: Digital Media Innovators- The Next Disruptors

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		Day 1: Intros	Day 2: BFI	Day 3: BFI	Day 4: BFI	Day 5: The future of content delivery	
		Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls	Breakfast in Halls
09:00 – 10:10		Lesson 1 Icebreakers & teambuilding activities.	Lesson 4 At the BFI: Introduction to film & storyboarding	Lesson 6 BFI 48hr Film Challenge The Shoot: Lighting, set up and framing your shot	Lesson 8 BFI 48hr Film Challenge Post production: techniques for editing sound and picture	Lesson 10 BFI Reflection	
		Break				Break	Lie- in
10:25 – 11:35		Lesson 2 What to expect on the course / study skills / Introduction to guest speaker				Lesson 11 Metaverse, Augmented & Virtual Reality now and in the future: What will be 'real'?	and free time
11:50 – 13:00		Lesson 3 Guest speaker:	Lesson 5 At the BFI: Producing a film on a limited budget	Lesson 7 BFI 48hr Film Challenge The Shoot	Lesson 9 BFI 48hr Film Challenge Post production: techniques for editing sound and picture	Lesson 12 Interactive content: How can it make things more effective?	
13:00 – 14:00		Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in Senate House	Lunch in halls
	Arrival & inductions	Social Programme Activities	At the BFI: Casting and location	BFI 48hr Film Challenge The Shoot	48hr Film Challenge Screenings at the BFI and awards	Social Programme Activities	Westfield
	Dinner in Halls	Dinner in Halls	Dinner in Halls	Dinner in Halls	Dinner in Halls	Dinner in Halls	Dinner in Halls

学生生活

学生将入住国际大厅,这是伦敦大学学院 (UCL)的一座学生宿舍,距离参议院大楼 有10分钟步行路程。位于布卢姆斯伯里,靠 近罗素广场和国王十字圣潘克拉斯

所有学生都有自己的卧室,共用浴室。此外,还设有一个用餐厅,学生将一起用餐,并提供自助洗衣服务,以确保学生有干净的衣物。工作日下午和晚上的活动也包含在课程费用中











课程费用包括在伦敦及周边地区的一次全天和一次半天的参观活动。这些短途旅行旨在丰富暑期学校的体验,为学生提供结交新朋友、享受新经历并更多了解伦敦的机会。我们参观的例子包括

- 温莎城堡 千年的皇家历史
- 一家冒险主题公园, 畅享一天的自由和乐趣!
- 世界著名的自然历史博物馆。
- 大不列颠联合王国的议会。
- 泛舟泰晤士河,穿越城市的心脏



费用和日期

£3,800*为为期两周的课程费用。

*价格包括课程费用、住宿、所有餐食、机场接送、所有社交活动和参观活动,以及保险费。

- 2024年6月30日(星期日)至2024年7月13日(星期六)
- 2024年7月14日(星期日)至2024年7月27日(星期六)
- 2024年7月28日(星期日)至2024年8月10日(星期六)





- 净价 £2,945 22.5% 佣金
- 总价 £3,800

付款截止日期如下:

- 从6月30日开始: 2024年5月1日前需全额付款。
- 从7月14日开始: 2024年5月14日前需全额付款。
- 从7月28日开始: 2024年5月28日前需全额付款











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