

Global Leaders: Change Makers of Tomorrow

Develop the skills to lead, influence and create change on a global stage

THE LONDON
SCHOOL OF
ENGLISH
SINCE 1912



Course overview

The Global Leaders programme introduces young adults to key leadership and global engagement skills through practical, interactive learning. Over two weeks, students explore major global issues and apply their learning by working in teams to design and pitch an awareness raising campaign for an international organisation.

Course Syllabus

Step 1: Learn core leadership and global skills

- Income inequality
- Climate change and environmental destruction
- Educational disparity
- AI, unemployment, and the jobs of the future
- Diversity, equity and inclusion
- Social Cohesion and Community
- Political extremism
- Food scarcity

Step 2: Apply learning through a campaign project

- Represent an international organisation
- Choose a global issue to raise awareness of
- Develop campaign messaging and creative
- Plan a simple budget and funding needs
- Prepare and deliver a final pitch

What students will gain

- A clear understanding of global challenges and leadership roles
- Practical experience working in international, project-based teams
- Stronger communication, presentation and debating skills
- Increased confidence in expressing ideas and responding to questions
- A completed campaign project to reference in future applications
- Enhanced critical thinking and problem-solving abilities
- Greater confidence and independence for future study or work

Key course information

-  University of London, Senate House
-  2 weeks
-  15–18 years old
-  B1 (IELTS 4) to C1 (IELTS 7)
-  Maximum 14 students
-  24 hours per week

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Apply learnings through a campaign project

- Represent an international organisation
- Select a global issue and explain your awareness goal
- Develop a campaign strategy, including messaging and creative ideas
- Create a simple budget plan and decide on funding needs
- Work with a media team to storyboard, film and edit a short film to support the pitch
- Prepare and deliver a pitch to a panel of judges and peers

What students will gain

- A clear understanding of global challenges and leadership roles
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