

## Week 1: Business Pioneers- Drivers of Success

|                   | Sunday                              | Monday  | Tuesday  | Wednesday  | Thursday  | Friday  | Saturday                                       |
|-------------------|-------------------------------------|---|--|--|---|---|--|
|                   |                                     | Breakfast in Halls  | Breakfast in Halls   | Breakfast in Halls   | Breakfast in Halls  | Breakfast in Halls  | Breakfast in Halls                             |
| 0900<br>-<br>1030 |                                     | <b>Lesson 1 (1.5 hrs)</b><br>Networking,<br>icebreakers &<br>teambuilding activities                            | <b>Lesson 3 (1.5 hrs)</b><br><b>Guest speaker</b><br>Innovation and AI                     | <b>Lesson 5 (1.5 hrs)</b><br>Developing and marketing<br>a brand     | <b>Lesson 7 (1.5 hrs)</b><br>Developing a product<br>pitch 1                | <b>Lesson 9 (1.5 hrs)</b><br>Week 1 Business<br>Challenge:<br>The Pitch                 | Lie-in & free time                             |
|                   |                                     | Break   | Break  | Break  | Break   | Break   |  |
| 1100<br>-<br>1300 |                                     | <b>Lesson 2 (2 hrs)</b><br>Entrepreneurship<br>Elements of success<br>and failure                               | <b>Lesson 4 (2 hrs)</b><br>Attracting an Audience:<br>Marketing for the Next<br>Generation | <b>Lesson 6 (2 hrs)</b><br><b>Guest speaker</b><br>Personal branding | <b>Lesson 8 (2 hrs)</b><br>Developing a product<br>pitch 2                  | <b>Lesson 10 (2 hrs)</b><br>Week 1 Business<br>Challenge:<br>Results and Prizes         |  |
|                   |                                     | Lunch in Senate House   | Lunch in Senate House  | Lunch in Senate House  | Lunch in Senate House   | Lunch in Senate House   | Lunch in halls                                 |
| 1400<br>-<br>1700 | <b>Arrival &amp;<br/>inductions</b> | <b>Excursion/afternoon<br/>activity</b><br>London walk,<br>Sky Garden,<br>OR Crazy Golf                         | <b>Business challenge (3 hrs)</b><br>Preparation<br>and tutorials                          | <b>Company visit (3 hrs)</b><br>Business Model Canvas                | <b>Business challenge<br/>(3 hrs)</b><br>Preparation<br>and tutorials       | <b>Excursion/afternoon<br/>activity</b><br>Camden market,<br>British Museum<br>OR WeJam | Half day excursion                             |
|                   | Dinner in Halls                     | Dinner in Halls   | Dinner in Halls  | Dinner in Halls  | Dinner in Halls   | Dinner in Halls   | Dinner in Halls                                |
| 1900<br>-<br>2200 | <b>Welcome event</b>                | <b>Evening activity</b><br>Escape room<br>OR<br>Board games and ice-<br>breaking activities in<br>the residence | <b>Evening activity</b><br>Bowling night<br>OR<br>Cinema Trip                              | <b>Evening activity</b><br>Theatre trip<br>OR<br>Immersive Gamebox   | <b>Evening activity</b><br>Life Size Monopoly<br>OR<br>Rounders in the park | <b>Evening activity</b><br>Murder mystery<br>OR<br>Karaoke                              | <b>Evening activity</b><br>Movie & pizza night |

**Week 2: Business Pioneers- Drivers of Success**

|                   | <b>Sunday</b>                         | <b>Monday</b>   | <b>Tuesday</b>   | <b>Wednesday</b>  | <b>Thursday</b>  | <b>Friday</b>   | <b>Saturday</b>    |
|-------------------|---------------------------------------|---|--|---|--|---|--------------------|
|                   | Breakfast in Halls                    | Breakfast in Halls  | Breakfast in Halls   | Breakfast in Halls  | Breakfast in Halls   | Breakfast in Halls  | Breakfast in Halls |
| 0900<br>-<br>1030 | Full day excursion                    | <b>Lesson 1 (1.5 hrs)</b><br>Project management:<br>Innovative<br>Approaches    | <b>Lesson 3 (1.5 hrs)</b><br>The Art of Budgeting:<br>Financial Planning                       | <b>Lesson 5 (1.5 hrs)</b><br><b>Guest speaker</b><br>Company structures &<br>cultures   | <b>Lesson 7 (1.5 hrs)</b><br><b>Guest speaker</b><br>Turning Risk into Success | <b>Lesson 9 (1.5 hrs)</b><br>Week 2 Business Challenge:<br>Team Presentations | Departure day      |
|                   |                                       | Break   | Break  | Break   | Break  | Break   |                    |
| 1100<br>-<br>1300 |                                       | <b>Lesson 2 (2 hrs)</b><br>Project management:<br>from Theory to<br>Practice    | <b>Lesson 4 (2 hrs)</b><br>Business or Bust:<br>what does it take to really<br>run a business? | <b>Lesson 6 (2 hrs)</b><br>Building Teams for an<br>international workplace             | <b>Lesson 8 (2 hrs)</b><br>Presentation techniques                             | <b>Lesson 10 (2 hrs)</b><br>Week 2 Business Challenge:<br>Results & Prizes    |                    |
|                   |                                       | Lunch in Senate House   | Lunch in Senate House  | Lunch in Senate House   | Lunch in Senate House  | Lunch in Senate House   |                    |
| 1400<br>-<br>1700 |                                       | <b>Business challenge<br/>(3 hrs)</b><br>Preparation<br>and tutorials           | <b>Company visit<br/>(3 hrs)</b><br>Tribal Worldwide   | <b>Excursion/afternoon<br/>activity</b><br>Thames scavenger hunt                        | <b>Business challenge<br/>(3 hrs)</b><br>Preparation<br>and tutorials          | <b>The graduation ceremony</b>  |                    |
|                   | Dinner in Halls                       | Dinner in Halls   | Dinner in Halls  | Dinner in Halls   | Dinner in Halls  | Dinner in Halls   |                    |
| 1900<br>-<br>2200 | <b>Evening activity</b><br>Quiz night | <b>Evening activity</b><br>Flight Club Social Darts<br>OR<br>Visit to the Shard | <b>Evening activity</b><br>Karaoke night<br>OR<br>Outdoor cinema                               | <b>Evening activity</b><br>Swingers Crazy Golf<br>OR<br>Battersea Power Station<br>trip | <b>Evening activity</b><br>Evening Southbank walk<br>London Eye                | <b>Evening activity</b><br>Graduation & leavers' party                        |                    |

**Week 1: Global Leaders: Change Makers of Tomorrow**

|                   | <b>Sunday</b>                   | <b>Monday</b>  | <b>Tuesday</b>   | <b>Wednesday</b>   | <b>Thursday</b>   | <b>Friday</b>  | <b>Saturday</b>                                |
|-------------------|---------------------------------|--|--|--|---|--|--|
|                   |                                 | Breakfast in Halls   | Breakfast in Halls   | Breakfast in Halls   | Breakfast in Halls  | Breakfast in Halls   | Breakfast in Halls                             |
| 0900<br>-<br>1030 |                                 | <b>Lesson 1 (1.5 hrs)</b><br>Icebreakers & teambuilding activities                                       | <b>Lesson 3 (1.5 hrs)</b><br>The change makers of today<br>Who are our new role models?                      | <b>Lesson 5 (1.5 hrs)</b><br>The Time is Now:<br>Making Sustainable Choices                              | <b>Lesson 7 (1.5 hrs)</b><br><b>Inspirational speaker</b><br>AI and Humans:<br>Friends or Foes?       | <b>Lesson 9 (1.5 hrs)</b><br>Week 1 Change Maker Challenge:<br>Project Presentations | Lie-in & free time                             |
|                   |                                 | Break  | Break  | Break  | Break   | Break  |  |
| 1100<br>-<br>1300 |                                 | <b>Lesson 2 (2 hrs)</b><br>Working & studying across cultures: widening your world view                  | <b>Lesson 4 (2 hrs)</b><br><b>Inspirational speaker</b><br>Innovative solutions to today's global challenges | <b>Lesson 6 (2 hrs)</b><br>Paradise Island:<br>creating a more liveable, sustainable environment with AI | <b>Lesson 8 (2 hrs)</b><br>Change Maker Challenge:<br>taking action (e.g. volunteering, crowdfunding) | <b>Lesson 10 (2 hrs)</b><br>Week 1 Change Maker Challenge:<br>Results & Prizes       |  |
|                   |                                 | Lunch in Senate House  | Lunch in Senate House  | Lunch in Senate House  | Lunch in Senate House   | Lunch in Senate House  |  |
| 1400<br>-<br>1700 | <b>Arrival &amp; inductions</b> | <b>Excursion/afternoon activity</b><br>London walk,<br>Sky Garden,<br>OR Crazy Golf                      | <b>Course related visit (3 hrs)</b><br>Agribot   | <b>Change Maker Challenge (3 hrs)</b><br>Project preparation and tutorials                               | <b>Change Maker Challenge (3 hrs)</b><br>Project preparation And tutorials                            | <b>Excursion/afternoon activity</b><br>Camden market,<br>British Museum<br>OR WeJam  | Half day excursion                             |
|                   | Dinner in Halls                 | Dinner in Halls  | Dinner in Halls  | Dinner in Halls  | Dinner in Halls   | Dinner in Halls  | Dinner in Halls                                |
| 1900<br>-<br>2200 | <b>Welcome event</b>            | <b>Evening activity</b><br>Escape room<br>OR<br>Board games and ice-breaking activities in the residence | <b>Evening activity</b><br>Bowling night<br>OR<br>Cinema Trip  | <b>Evening activity</b><br>Theatre trip<br>OR<br>Immersive Gamebox                                       | <b>Evening activity</b><br>Life Size Monopoly<br>OR<br>Rounders in the park                           | <b>Evening activity</b><br>Murder mystery<br>OR<br>Karaoke                           | <b>Evening activity</b><br>Movie & pizza night |

## Week 2: Global Leaders: Change Makers of Tomorrow

|             | Sunday                                | Monday  | Tuesday   | Wednesday  | Thursday   | Friday   | Saturday           |
|-------------|---------------------------------------|---|---|--|--|--|--------------------|
|             | Breakfast in Halls                    | Breakfast in Halls  | Breakfast in Halls  | Breakfast in Halls   | Breakfast in Halls   | Breakfast in Halls   | Breakfast in Halls |
| 0900 - 1030 | Full day excursion                    | <b>Lesson 1 (1.5 hrs)</b><br>The UN's global goals: which matter most to Generation Z?                          | <b>Lesson 3 (1.5 hrs)</b><br>The Power of your Voice: Campaigning for a Cause | <b>Lesson 5 (1.5 hrs)</b><br><b>Inspirational speaker</b><br>Personal branding                 | <b>Lesson 7 (1.5 hrs)</b><br><b>Perfecting Your Debating Skills</b><br>Practice with the 5 Ingredients                     | <b>Lesson 9 (1.5 hrs)</b><br>Week 2 Change Maker Challenge:<br>The UN of LSE - Trial/Debate        | Departure day      |
|             |                                       | Break   | Break   | Break  | Break  | Break  |                    |
| 1100 - 1300 |                                       | <b>Lesson 2 (2 hrs)</b><br>Mini-research project: case studies of positive change led by young people in London | <b>Lesson 4 (2 hrs)</b><br>Navigating Freedom of Speech                       | <b>Lesson 6 (2 hrs)</b><br><b>Debating skills</b><br>The 5 key ingredients of a winning debate | <b>Lesson 8 (2 hrs)</b><br><b>Mock trial/debate</b><br>Preparation<br>Types of questions (examination & cross-examination) | <b>Lesson 10 (2 hrs)</b><br>Week 2 Change Maker Challenge:<br>The UN of LSE – Feedback and Verdict |                    |
|             |                                       | Lunch in Senate House   | Lunch in Senate House   | Lunch in Senate House  | Lunch in Senate House  | Lunch in Senate House  |                    |
| 1400 - 1700 |                                       | <b>Excursion/afternoon activity</b><br>Thames scavenger hunt  | <b>Course related visit (3 hrs)</b><br>Houses of Parliament                   | <b>Change Maker Challenge (3 hrs)</b><br>Preparation and tutorials                             | <b>Change Maker Challenge (3 hrs)</b><br>Preparation and tutorials   | <b>The Graduation ceremony</b>   |                    |
|             |                                       | Dinner in Halls   | Dinner in Halls   | Dinner in Halls  | Dinner in Halls  | Dinner in Halls  |                    |
| 1900 - 2200 | <b>Evening activity</b><br>Quiz night | <b>Evening activity</b><br>Flight Club Social Darts<br>OR<br>Visit to the Shard                                 | <b>Evening activity</b><br>Karaoke night<br>OR<br>Outdoor cinema              | <b>Evening activity</b><br>Swingers Crazy Golf<br>OR<br>Battersea Power Station trip           | <b>Evening activity</b><br>Evening Southbank walk<br>London Eye  | <b>Evening activity</b><br>Graduation & leavers' party   |                    |

## Week 1: Digital Social Media Innovators- The Next Disruptors

|                   | Sunday                          | Monday   | Tuesday   | Wednesday   | Thursday   | Friday  | Saturday   |
|-------------------|---------------------------------|--|---|---|--|---|--|
|                   |                                 | Breakfast in Halls   | Breakfast in Halls  | Breakfast in Halls  | Breakfast in Halls   | Breakfast in Halls  | Breakfast in Halls                               |
| 0900<br>-<br>1030 |                                 | <b>Lesson 1 (1.5 hrs)</b><br>Icebreakers & teambuilding activities                                       | <b>Lesson 3 (1.5 hrs)</b><br>Understanding your Digital Footprint:<br>Does it matter? | <b>Lesson 5 (1.5 hrs)</b><br><b>Guest speaker:</b><br>The Power of the Written word                         | <b>Lesson 7 (1.5 hrs)</b><br>Presentation skills:<br>Expressing yourself concisely | <b>Lesson 9 (1.5 hrs)</b><br>Week 1 Digital Media Challenge:<br>Presentations     | Lie- in and free time                            |
|                   |                                 | Break  | Break   | Break   | Break  | Break   |  |
| 1100<br>-<br>1300 |                                 | <b>Lesson 2 (2 hrs)</b><br><b>Guest speaker</b><br>Media Then and Now:<br>The Evolution                  | <b>Lesson 4 (2 hrs)</b><br>Big Data:<br>Is Privacy Dead?                              | <b>Lesson 6 (2 hrs)</b><br>From The Information to The Disinformation age:<br>How reliable is what we read? | <b>Lesson 8 (2 hrs)</b><br>Presentation skills:<br>5 Steps of Impactful Visuals    | <b>Lesson 10 (2 hrs)</b><br>Week 1 Digital Media Challenge:<br>Results and Prizes |  |
|                   |                                 | Lunch in Senate House  | Lunch in Senate House   | Lunch in Senate House   | Lunch in Senate House  | Lunch in Senate House   | Lunch in halls                                   |
| 1400<br>-<br>1700 | <b>Arrival &amp; inductions</b> | <b>Excursion/afternoon activity</b><br>London walk, Sky Garden, OR Crazy Golf                            | <b>Course related visit:</b><br>Formula Media   | <b>Week 1 Digital Media Challenge preparation</b><br>News/Fake news and tutorials                           | <b>Week 1 Digital Media Challenge preparation</b><br>and tutorials                 | <b>Excursion/afternoon activity</b><br>Camden market, British Museum OR WeJam     | Half day excursion                               |
|                   | Dinner in Halls                 | Dinner in Halls  | Dinner in Halls   | Dinner in Halls   | Dinner in Halls  | Dinner in Halls   | Dinner in Halls                                  |
| 1900<br>-<br>2200 | <b>Welcome event</b>            | <b>Evening activity</b><br>Escape room<br>OR<br>Board games and ice-breaking activities in the residence | <b>Evening activity</b><br>Bowling night<br>OR<br>Cinema Trip                         | <b>Evening activity</b><br>Theatre trip<br>OR<br>Immersive Gamebox  | <b>Evening activity</b><br>Life Size Monopoly<br>OR<br>Rounders in the park        | <b>Evening activity</b><br>Murder mystery<br>OR<br>Karaoke                        | <b>Evening activity</b><br>Movie and pizza night |

## Week 2: Digital Social Media Innovators- The Next Disruptors

|                   | Sunday                                | Monday   | Tuesday   | Wednesday   | Thursday   | Friday  | Saturday           |
|-------------------|---------------------------------------|--|---|---|--|---|--------------------|
|                   | Breakfast in Halls                    | Breakfast in Halls   | Breakfast in Halls  | Breakfast in Halls  | Breakfast in Halls   | Breakfast in Halls  | Breakfast in Halls |
| 0900<br>-<br>1030 | Full day excursion                    | <b>Lesson 1 (1.5 hrs)</b><br><b>Guest speaker</b><br>Personal branding<br>online: Influencers:<br>Love them or hate<br>them? | <b>Lesson 3 (1.5 hrs)</b><br>At the BFI:<br>Introduction to film &<br>storyboarding | <b>Lesson 5 (1.5 hrs)</b><br><b>BFI 48hr Film Challenge</b><br>The Shoot: Lighting, set<br>up and framing your shot | <b>Lesson 7 (1.5 hrs)</b><br><b>BFI 48hr Film Challenge</b><br>Post production:<br>techniques for editing<br>sound and picture | <b>Lesson 9 (1.5 hrs)</b><br>Reflections on film-<br>making                         | Departure day      |
|                   |                                       | Break  | Break   | Break   | Break  | Break   |                    |
| 1100<br>-<br>1300 |                                       | <b>Lesson 2 (2 hrs)</b><br>Freedom of speech:<br>What does it mean to<br>you?  | <b>Lesson 4 (2 hrs)</b><br>At the BFI:<br>Producing a film on a<br>limited budget   | <b>Lesson 6 (2 hrs)</b><br><b>BFI 48hr Film Challenge</b><br>The Shoot  | <b>BFI 48hr Film Challenge</b><br><b>Lesson 8 (2 hrs)</b><br>Post production:<br>techniques for editing<br>sound and picture   | <b>Lesson 10 (2 hrs)</b><br>The future of digital<br>media and the role of<br>Gen Z |                    |
|                   |                                       | Lunch in Senate House  | Lunch in Senate House   | Lunch in Senate House   | Lunch in Senate House  | Lunch in Senate House   |                    |
| 1400<br>-<br>1700 |                                       | <b>Excursion/afternoon<br/>activity</b><br>The V&A museum<br>OR<br>Borough Market  | At the BFI:<br>Casting and location   | <b>BFI 48hr Film Challenge</b><br>The Shoot   | <b>48hr Film Challenge</b><br>screenings at the BFI and<br>awards  | The Graduation<br>ceremony  |                    |
|                   | Dinner in Halls                       | Dinner in Halls  | Dinner in Halls   | Dinner in Halls   | Dinner in Halls  | Dinner in Halls   |                    |
| 1900<br>-<br>2200 | <b>Evening activity</b><br>Quiz night | <b>Evening activity</b><br>Flight Club Social Darts<br>OR<br>Visit to the Shard  | <b>Evening activity</b><br>Karaoke night<br>OR<br>Outdoor cinema                    | <b>Evening activity</b><br>Swingers Crazy Golf<br>OR<br>Battersea Power Station<br>trip                             | <b>Evening activity</b><br>Evening Southbank walk<br>London Eye  | <b>Evening activity</b><br>Graduation and Leavers'<br>party                         |                    |