



THE LONDON
SCHOOL OF
ENGLISH
SINCE 1912

Your trusted training provider

English language and
international communication training



Who we are



Established in 1912, we are the world's oldest accredited language school, delivering online training since 2015.

We have a proven track record for consistently high-quality training, attention to detail and excellent customer service:

- We are currently ranked joint Number 1 in the UK for quality by the British Council with perfect inspection scores.
- We are also the Number 1 ranked language training provider in the world based on client reviews on Trustpilot, rated 'Excellent'.
- We are ISO 9001:2015 certified, giving our partners confidence in our procedures and results.

We have a strong reputation as a corporate language training partner, specialising in English for Specific Purposes for example, English for Oil & Gas, Legal English, English for Engineers, English for Banking & Finance.

Our proven training process and experienced trainers ensure a good return on investment for companies supporting their employees' professional development.

All our courses are personalised for our clients, whether at individual level, or meet the strategic aims of a company. Our usual client age range is 25-50, representing 70+ nationalities each year.

Our proven process

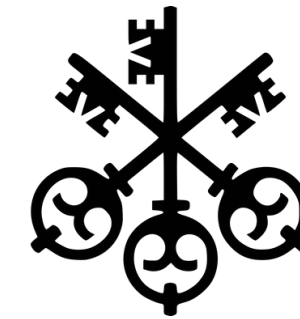
This diagram shows our proven process for success. It allows us to give our clients fully-personalised lessons for maximum progress, whatever the length of their course. The goal-tracking cycle means we can stay totally focused on meeting their objectives while allowing flexibility as required.



A strong corporate focus



Trusted to deliver quality training by companies and governments, we have a wealth of experience in training professionals. Some recent examples of our clients include:



UBS

Deloitte.

ارامكو السعودية
Saudi Aramco



THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■



GlaxoSmithKline





Specialised training



We have a wealth of experience in delivering specialist content to closed groups. Many clients choose to extend or repeat the contracts with us over the long term as they are satisfied with the service and results that we provide. Recent examples of our special courses for closed groups include:

- **UBS, Switzerland:** We have been running twice yearly closed group courses for bankers from UBS, Switzerland, for over 20 years, both in London and in online groups.
- **Eurostar:** We have provided closed group courses at The London School of English at least twice per year since 2007.
- **Swedish Parliament:** We have been the approved English language training supplier of the Swedish Parliament, training MPs and administrators in London and Stockholm for a total of 20 years.
- **The German Academic Exchange Service, Bonn:** For over ten years we have been conducting annual English for Lecturers group courses for lecturers and professors from German universities.
- **Swedish Transport Authority:** We train employees on sector-specific vocabulary, with a guest lecturer and visits outside the school which are relevant to their industry.
- **National Association of Journalists, Finland:** We run an annual programme of English for Journalists for professional journalists from Finland; this is in its third year and puts the clients in mixed General English classes in the mornings with specialist journalistic content in the afternoons.
- **The London School of Economics:** Since 2016 we have been the delivery partner of The Custom Programmes division of the university, providing English Financial Language training and e-learning platform support to their annual Spanish summer cohort.



Corporate case study



MSD Animal Health is the veterinary division of Merck, the US pharmaceutical company, and English is the global company language at MSD for all employees. As many employees are not proficient in English, they employ translators during regional and global meetings. MSD wanted to provide an online English language programme: to assess employees, benchmark the results against language goals for each role, and then provide English language training for employees to achieve their required language goal over a 3-year period.

The London School of English began the training programmes in 2017, to approximately 200 participants to date. We are currently delivering programmes to their Central European and Turkish division:

- We assess employees to determine their grammar, written and speaking skills based on the CEFR scale and compare the results to the level required for their role. We then map out their individual learning plan for them to achieve the level, including use of our online platform and joining virtual classes.
- Virtual classes are split into trimesters with weekly 60 or 90-minute sessions for 11 weeks. Participants are grouped by level in classes of maximum 10 participants accessed via the WebEx platform.
- Every participant has access to a co-branded LSO platform with 150 hours of content, including materials for classes and for independent e-learning. The content in LSO is organised by level so that as participants progress, they will cover different vocabulary, topics and sections.
- Participants can improve by as much as 0.5 level (IELTS) each trimester. This is dependent upon full attendance of classes, the time they dedicate to the programme and their abilities. We monitor their progress by re-assessing their levels at the end of each trimester to check that they are on track for their projected outcome. MSD can also monitor their employees' usage of the LSO platform through an HR administration log-in and we provide quarterly reporting metrics and dashboards on the programme.



Online training services

We offer a range of **flexible training solutions**, including the following:

- Language level assessments
- Individual Tuition
- e-Learning courses (independent study), including multimedia activities, exercises and vocabulary tools
- Virtual Group courses: closed groups from a single employer, and open groups for individuals from all over the world
- Blended courses: take individual classes online then join face to face group classes

The **most popular courses** include:

- Business and Professional English
- Individual Tuition
- General English
- Professional Writing Skills
- Legal English
- English for HR
- Intercultural Communications
- Global Leadership
- Managing Virtual Teams
- Working with the British
- Voice and Accent Training



Training in London

Our London executive centre is in Holland Park; an elegant, residential neighbourhood in the famous Royal Borough of Kensington and Chelsea.

Three course lunches are freshly prepared by our own chefs and provide an opportunity for clients to practise their English together outside the classroom environment.

A social programme is available in the evenings for clients to learn more about British culture, explore London and create an enjoyable and memorable experience.

Clients taking the face-to-face full-time courses in London receive all training materials and access to the online e-learning platform free of charge.

We have rigorous COVID safety practices in place, including social distancing, deep cleaning, and masks worn in public areas.

We offer a range of comfortable accommodation options from 'homestay' with British families to nearby hotels and private apartments.

Some clients join us for just a week, others stay a whole year! About 20% of our clients come back to study with us again. Many are happy to recommend us to their colleagues and friends and even send members of their own families to take our classes too.



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